

HAPPIER CAMPER RESOURCES

Share the Adventure: Hosting Tours and Referring Sales



We appreciate you for sharing the HC love! Plus, earn a little bonus through tours and referrals:

HOSTING TOURS

We know many US and Canadian campers want to see our trailers before hitting the road. But not everyone can make it to our showroom or a nearby distributor. That's where you come in!

Happier Camper will compensate you with **\$75 for a pre-approved tour**. The Sales team will give you the information necessary to schedule the tour and prepare the customer with camper knowledge.

Once the tour is complete, email the sales consultant to confirm the tour is done and any notes that can help our team with the sale. The sales team will continue to work with them directly.

Please note that it can take weeks or months for a customer to purchase a Happier Camper. If the sale goes through, you will be eligible for the Sales Referral Bonus of up to \$1,000.

TIPS FOR GIVING TOURS

- **Change your setup:** Tell potential customers how you like to use your modular system and show them how easy it is to move components around
- **Be the expert:** Talk about your favorite add-ons to help potential customer with their own order
- **Do it your way:** There's no "rules" for how a tour has to go. The Sales team can guide you or make recommendations if you want some guidance.
- **Timing:** Tours usually last around an hour, so make sure you have prepared enough time.

SALES REFERRALS

Do your friends and family rave about the weekend adventures you have with your Happier Camper? Do they love the cozy interior, the ease of towing, and the freedom it gives you to explore? Share your adventures and get a nice bonus if they buy one!

You can receive in cash gift or Adaptiv® Credit of up to **\$1,000**. Just let us know who you refer, and we will let you know when they purchase.

You can also actively get out there to spread the word. We can provide you with business cards and flyers to make it easy. These are some other ways to get the Sales Referral:

- **Host pop-ups:** Take your camper to a nearby park, beach, or event
- **Office hours at your campsite:** Set some time during your trip to go actively engage with your camping neighbors
- **Share it on social media:** Turn those epic photos of your HC to real moments for those that hit "like"

Interested in selling campers? Contact us at community@happiercamper.com to learn more about becoming an **HC Sales Field Rep**.

CONDITIONS OF PAYMENT

It takes time to coordinate and complete tours and sales. **Please give us ample time to approve and process the request** before you receive your reward.

These referral rewards are subject to change—please contact sales@happiercamper.com with any questions.