

HAPPIER CAMPER RESOURCES

Share the Adventure: Hosting Tours and Referring Sales



We appreciate you for sharing the HC love and being a vital part of our community. By opening your doors—either in person or virtually—you help fellow adventurers experience why Happier Camper are so special. To show our gratitude, you can earn a variety of bonuses through our referral program.

WAYS TO EARN

- **Hosting Tours:** Happier Camper will compensate you with \$100 for a pre-approved tour. The Sales team will provide the information necessary to schedule the tour and prepare the customer. If the sale goes through, you will qualify for a \$1,000 gift.
- **High-Value Referrals:** Earn a bonus of up to \$1,000 for personally facilitating a tour (independently scheduled) that results in a completed sale. Check in with us first to ensure the lead hasn't already received a tour.
- **Virtual Assistance:** Share your experience with a lead via email or phone upon our request. If the sale goes through, you qualify for a \$500 gift. To participate, simply [sign up to be an HC Ambassador](#). Learn more about the Ambassador Program [here](#).
- **Qualified Lead Submissions:** Provide us with a lead's contact information and notes. Once you have submitted three successful leads who show genuine interest and respond, you receive a \$250 incentive—no tour or sale required.

TIPS FOR GIVING TOURS

- **Show the Versatility:** Demonstrate how you use your modular system and how easy it is to move components.
- **Be the Expert:** Talk about your favorite add-ons to help customers with their own orders.
- **Timing:** Tours usually last around an hour, so please prepare accordingly.
- **Do it Your Way:** There are no strict "rules" for your tour, but the Sales team is available for guidance.

SPREADING THE WORD

- **Host pop-ups:** Take your camper to a nearby park, beach, or event.
- **Campsite Office Hours:** Engage with your camping neighbors during your trips.
- **Social Media:** Turn your photos into real moments for those who "like" your posts.
- **Marketing Materials:** We can provide business cards and flyers to make sharing easy.

CONDITIONS OF PAYMENT

Please give us ample time to approve and process requests, as a sale can take weeks or months.

Referral rewards are subject to change. For questions, contact sales@happiercamper.com.

Interested in becoming an HC Sales Field Rep? Contact us at community@happiercamper.com.