## HAPPIER CAMPER RESOURCES

# Ceramic Coating Your Camper





Protecting your gelcoat from the elements is crucial for maintaining its pristine and timeless look. To enhance this protection apart from covering it from the sun, you can apply a ceramic coating. Learn about the many benefits of ceramic coating your Happier Camper.

#### FIBERGLASS AND GELCOAT

The Happier Camper shell is made of fiberglass, which is waterproof and resilient to the elements. However, the color coating applied to the fiberglass, known as gelcoat, is susceptible to UV damage and environmental contaminants if not properly maintained and protected. Over time, exposure to the sun and elements can lead to aesthetic concerns such as faded colors or discoloration, chalky finishes, and a dull appearance.

This is where ceramic coating steps in as a gamechanger. It not only reduces the annual maintenance cost of buffing and polishing the gelcoat, but also has many added benefits noted below.

#### WHAT IS CERAMIC COATING?

Ceramic coating is a liquid polymer applied by hand to the exterior of your camper. Once cured, it forms a permanent, rigid layer that chemically bonds with the gelcoat. Unlike waxes or sealants that sit on top, ceramic coatings become a part of the surface.

#### **BENEFITS FOR YOUR CAMPER**

• Superior UV Protection: The sun's harsh UV rays are a primary enemy of gelcoat, causing it to oxidize and fade. Ceramic coating acts as a robust shield, significantly slowing down this process and keeping your camper's colors vibrant for years.

- Enhanced Gloss and Depth: Ceramic coatings provide an incredibly deep, rich gloss that significantly enhances the aesthetic appeal of your camper. This "wet look" finish is long-lasting and will make your Happier Camper stand out.
- Hydrophobic Properties for Easier Cleaning:
  One of the most celebrated features of ceramic coatings is their extreme hydrophobicity. This means water beads up and rolls off the surface, carrying dirt and grime with it. Your camper will stay cleaner for longer, and washing will be significantly easier and less frequent.
- Resistance to Contaminants: Bird droppings, tree sap, road grime, and insect splatters are less likely to adhere to a ceramic-coated surface. When they do, they are much easier to remove without damaging the finish.
- Scratch Resistance: While not scratch-proof, ceramic coatings add a layer of hardness that provides some protection against minor swirls and scratches.

Investing in ceramic coating for your camper's gelcoat will ensure its long-term health and appearance, with minimal maintenance needed to retain your trailer's original gloss finish. For a relatively low upfront cost (average quotes at time of publishing range from \$1,600-\$2,500), you can protect your investment in a Happier Camper for years to come.

### WHERE TO GET CERAMIC COATING

To find a professional ceramic coating provider, search online for automotive or marine detailing shops in your area, as they specialize in treating vehicles and fiberglass. If you have any questions, please contact us at sales@happiercamper.com.